

Agency Work Experience:



www.colejenkinsvideo.com

Email

Colejenk@gmail.com

Address

Los Angeles, CA

Education

2007 - 2011

B.S. Communication

ARIZONA STATE UNIVERSITY

Expertise

- Performance Branding Video Editing
- Motion Graphics Design
- Social Media Video Editing
- UGC Content Editing
- Direct To Consumer Video Editing
- Ai Visual Designer - Runway Ai, Midjourney, Chatgpt
- Best Practices For Social Media Formatting
- Project Management
- Directing and Producing Experience
- Casting Experience
- Lifestyle Product Videography
- Directing and Production Experience
- Static Ads and Animated GIF ADS
- Lifestyle Product Videography
- Strong Communication and Teamwork Skills

COLE JENKINS

Digital Content Video Editor

Passionate and detail-oriented **Senior Video Editor** with over a decade of experience in creating captivating visual content. Skilled in crafting high-quality, engaging storytelling for businesses and artists.

Experience

(2020 - PRESENT *Freelance*) (2021- 2022 *Full-time*)

310 NUTRITION / IRECON MARKETING | (Remote) Playa Del Rey, CA

Senior Video Editor/Motion Graphics Designer

- Edit dynamic, engaging, and branded direct-response social media marketing videos for E-Commerce brands.
- Create and Edit compelling advertising content for TikTok, YouTube, and Meta platforms.
- Edit User Generated Content into Video ads that drive revenue and elevate the brand
- Manage multiple projects simultaneously, ensuring timely delivery and adherence to brand guidelines.
- Collaborate with cross-functional teams to create high-impact visual content.

(2017 - 2019)

MUTESIX | Santa Monica, CA

Senior Video Editor/Motion Graphics Designer

- Developed and edited high-quality, branded social media marketing videos for Facebook Ads.
- Enhanced video campaigns through innovative motion graphics and animation.
- Contributed to a 25% increase in engagement for client video content.
- Video Editing in fast-paced, deadline-driven environments.

(2012 - 2015)

ELYSIUM PRODUCTIONS | Costa Mesa, CA

Cinematic Wedding Video Editor

- Video edited over 40+ cinematic wedding films, capturing the essence of each unique event.
- Worked closely with clients to ensure their vision was realized in the final product.

(2012 - 2015)

Mojo Video Marketing | Tempe, AZ

Video Editor/Motion Graphics Designer/Videographer

- Filmed and edited engaging videos for email video marketing campaigns.
- Created visually compelling content that drove customer engagement and conversions.

Software and Skills

Premiere Pro

Photoshop

Frame.io

Automated Ai Plugins
for Editing

After Effects

Canva

Discord/Slack/Wrike

Ai Video & Image Creation